

OBJECTIVE:

Award-winning graphic design professional with over 6 years of experience in print and web design pursuing a creative and challenging environment that utilizes my extensive skills.

EMPLOYMENT HISTORY:

March 2007 – Present, *Graphic Design Specialist*

New Jersey School Boards Association, Trenton, NJ

- Chiefly responsible for design of weekly online/bi-monthly print newsletter, *School Board Notes*.
- Head the creation of all the signage for NJSBA's annual trade show and workshop in Atlantic City, NJ.
- Collaborate with various internal departments in creation/update of print and online marketing material.
- Collaborate with IT on web design/update requests.
- Assist Manager with layout of bi-monthly education magazine, *School Leader*.

March 2008 – Present, *Freelance Graphic Designer*

CR Digital Design Inc., Bridgewater NJ,

- Graphic design, print layout on a consultant basis.

May 2008 – Present, *Freelance Graphic Designer*

Concorde Inc., Philadelphia PA,

- In charge of branding various marketing material and stationery for multiple services provided.
- Created the graphics and layout for Concorde's DoDMETs website.

September 2010 – Present, *Freelance Graphic/Web Designer*

Knochowski Photography, Lawrenceville, NJ,

- Head the design and maintenance of company website

May 2009 – October 2009, *Freelance Graphic Designer*

Lifepages, LLC, Philadelphia, PA,

- Solely responsible for branding, logo design and website graphics.

August 2006 – March 2007, *Freelance Graphic Designer*

The Creative Group, Woodbridge, NJ

- Placed in a temporary assignment with New Jersey School Boards Association through which I was hired permanently.

QUALIFICATIONS:

- Six years of extensive experience in graphic design and desktop publishing.
- Working knowledge and understanding of HTML and CSS.
- Demonstrated ability to produce a wide variety of graphic products including newsletters and publications, branding, as well as various marketing and training materials.
- Proficient on Macintosh platform, expertise in Adobe InDesign, Photoshop, Dreamweaver and Illustrator.
- Strong communication and collaboration skills and consistently meet deadlines.

NOTABLE ACHIEVEMENTS:

- **2011 Apex Award for Publication Excellence** for New Jersey School Boards Association's publication, *School Board Notes*, both online and print design.
- **2009 North America Regional Winner** of the HP & MTV Engine Room Notebook Design Contest.
- **2007 and 2008 Honorable Mention Certificate** in the International Association of Exhibitions and Exhibits (IAEE) Art of the Show competition, for Brand Development for shows in the 50,000-150,000 net square foot (floor space) category.

EDUCATION:

The College of New Jersey, Ewing, NJ, BFA-Graphic Design; Concentration-Digital Arts, May 2005.

Bucks County Community College, Newtown, PA, HTML, XHTML & CSS, Certificate of Completion, July – August 2011.

REFERENCES: Available upon request.